

What's Included in your Franchise Purchase with Just Relax Baby

In order to run the baby massage and yoga courses you will need to undertake further training in these areas to ensure you have the correct knowledge and skills needed to teach others. It will also ensure your practice is safe and therefore are eligible for insurance. In order to attend the training you must have experience in any of the following; childcare practitioner, children's centre worker, massage therapy, bodywork, anatomy and physiology, qualified exercise instructor or personal trainer, primary school teacher, health care worker or parent/experience of children.

The following will be included in your purchase;

Key essentials to setting up your baby massage and yoga business;

- Trademarked logos and imagery to use on all documents and social media posts as well as any materials such as certificates/leaflets
- Starter pack including a guide on how to set up your business, recommendations, Just Relax Baby themed flash cards to use in sessions and a memory stick including all professional images and photos for advertisement on social media and materials.
- The very popular business name and reputation online
- Your own social media pages for advertisement and networking
- Protected planning for all baby massage, baby yoga and toddler yoga courses – broken down into week-by-week thematic sessions. We have also developed our own advanced yoga planning as a follow on course from the first stage of yoga. Following this we developed a course called relax and play for our older babies.
- Prices and details of course length and venues is included
- Your own log-in to our website to find all of our planning and business information
- Access to videos online of each session acted out for you to see clearly how to run your sessions
- Access to a private facebook group with myself and other Just Relax Baby members to offer one another support and tips with your businesses
- Equipment guide
- A guide to setting up your business inc recommendations

- Baby Massage Tummy time cushion
- Just Relax Baby t-shirt
- Just Relax Baby babygrow for your doll
- Baby Massage doll worth £80
- Access to purchase our iconic baby massage mats and tummy time cushions
- Information on how to run your courses – inc course length and costs
- Sample information leaflets for your business
- Sample baby massage certificates
- Sample baby yoga certificates
- Templates for leaflets
- Templates for baby massage certificates
- Templated for baby yoga certificates
- Images and examples of how to set up for each session including an equipment list for each session
- CPD options online to enhance and further develop your practice

*Franchise purchase fee includes all of the above for the cost of £1,750 it will cost £199 annually if you wish to continue your franchise with Just Relax Baby

Course information

- Face-face in person (1 day with some home learning) - £435 for baby massage and another £435 for baby yoga
- Home Learning course (within 1 year) - £355 for baby massage and £355 for baby yoga
- Home Learning course in the triple combined course in Baby Massage, baby, toddler and pre-school yoga instructor - £695